FLAG-ERA III

Deliverable D5.2

Promotion plan for the JTC 2019

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Description of content	Dissemination Plan for the JTC 2019			
Publishable abstract	In order to promote the Joint Transnational Call (JTC) 2019, a dissemination plan was prepared all participating research funding agency. This plan details the dissemination strategies put in place by all participating agency.			
Keywords	Joint Transnational Call, dissemination plan			

Introduction

In order to promote the Joint Transnational Call (JTC) 2019, a dissemination plan was prepared. It documents the dissemination goals and activities at the transnational and national levels.

A first version with the dissemination goals was prepared in December 2018, before the call launch. The information about the national dissemination activities was received throughout the year 2019 and integrated in the document. This latter version is included on the following page.

FLAG-ERA Joint Transnational Call 2019 Dissemination Plan

Transnational level

Targeted mailings

In the following order, target audiences are contacted by FLAG-ERA:

➢ **Call Steering Committee** (CSC) members are informed first by the **Call Coordinator (FLAG-ERA III WP 2 leader, ANR)**. The CSC is encouraged to inform their national research & innovation communities.
➢ The **consortium** (General Assembly) is informed by the **WP Leader Communication (FNRS)**. The **EC** is also included in this email. The Board of Funders is informed by the **Coordinator (FLAG-ERA III WP 1 leader, ANR)** during its regular meetings.
➢ **The Flagships** are informed afterwards by the **WP Leader Communication (FNRS)**. They are specifically asked to post the announcement on their websites and to promote it during any organized event.
➢ The other stakeholders are informed by the **WP Leader Communication (FNRS)**. This includes the "newsletter" mailing-list.

Internet and social media dissemination by WP Leader Communication (FNRS)

➢ www.flagera.eu
➢ https://www.facebook.com/flagera/

Sites where the news is expected to be displayed (following mailing operation and/or specific contacts)
➢ www.humanbrainproject.eu;
➢ www.graphene-flagship.eu;
➢ https://ec.europa.eu/digital-single-market/en/news/pre-announcing-joint-call-transnational-research-projects-synergy-graphene-flagship-and-human
➢ http://ec.europa.eu/programmes/horizon2020/en/h2020-section/fet-flagships
➢ https://www.era-learn.eu/
➢ CORDIS Wire - http://cordis.europa.eu/wire/index.cfm
➢ CORDIS News - http://cordis.europa.eu/news/home_fr.html

Detailed Activity Plan

National and international events	Date and Location	Who could promote	Proposed actions
FLAG-ERA JTC2019 information webinar + live chat	January 10th, 2019	FLAG-ERA – www.flagera.eu National agencies	Publish news on FLAG-ERA webpage. Relay news on all participating funding agencies.

National level

➢ To be filled in by the respective NRFOs

National dissemination activities	
Belgium (FNRS)	• Website of the FNRS (addition of call) : http://www.frs-fnrs.be/index.php/international/recherche/projets-collaboratifs • Website of the NCP H2020 hosted by FNRS, calls section: creation of specific JTC2019 page • Mailing to university research administration departments.
Belgium (FWO)	• Announcement on FWO website • Mailing towards stakeholders ((pre-)announcements)
Bulgaria (BNSF)	• Announcement on BNSF website: https://www.fni.bg; • Mailings to applicants and experts from the scientific community ; • Presentations during regular meetings with interested communities; • BNSF newsletter.
Germany (DFG)	Information on FLAG-ERA and the call JTC 2019 is made available on the DFG website: https://www.dfg.de/foerderung/internationale_zusammenarbeit/foerderung_international/laender_regionen/netzwerke/flag-era/index.html
Estonia (ETAg)	• Call Announcement published on ETAg's website: https://www.etag.ee/flag-era-rahvusvaheline-uhiskonkurss-jtc2019-on-avatud/ • Call Announcement spread via ETAg's mailing list for researchers. • Call Announcement published in ETAg's newsletter (web): https://uudiskiri.etag.ee/2018/11/flag-era-rahvusvaheline-uhiskonkurss-jtc2019-on-avatud/
Spain (AEI)	Announcement on AEI website: http://www.ciencia.gob.es/portal/site/MICINN/menuitem.edc7f2029a2be27d7010721001432ea0/?vgnextoid=59285d60ec637610VgnVCM1000001d04140aRCRD&vgnextchannel=878dfb7e04195510VgnVCM1000001d04140aRCRD Announcement on website and distribution channels (twitter, mailing lists) of website eshorizon2020.es: https://eshorizonte2020.es/mas-europa/grandes-iniciativas/era-nets/noticias/convocatoria-de-proyectos-transnacionales-con-participacion-de-la-aei-en-el-marco-de-la-era-net-flag-era Presentation of FLAG-ERA JTC 2019 on FET infoday 27th of November in Madrid and 28th of November in Barcelona : https://oficinaeuropea.fecyt.es/infoday/2018/fet-open-novel-ideas-radically-new-technologies
Spain (IDEPA)	Information about the programme on the website: https://www.idepa.es/detalle-ayuda/-/asset_publisher/EorU9gEBOv3g/content/eranet-flag-era-iii-graphene IDEPA news on the websitd: https://www.idepa.es/detalle-noticia/-/asset_publisher/l3xqtGxAAIyS/content/el-idepa-apoyara-a-las-empresas-asturianas-que-participen-en-proyectos-europeos-relacionados-con-el-grafeno IDEPActiva (weekly bulletin with more than 7.000 recipients):

	http://coronide/sitios/escritorio/areasIDEPA/conocimiento/Boletines%20Web%20IDEPA/AÑO%202019/boletin4-2-2019.html
Spain (ISCIII)	• Mailing through the European Project Office of National Institute of Health Carlos III • Presentation of the call to representatives of the regions: http://eu-isciii.es/xxiii-reunion-de-las-ccaa/ Announcement on website eshorizon2020.es: https://eshorizonte2020.es/mas-europa/grandes-iniciativas/era-nets/noticias/convocatoria-de-proyectos-transnacionales-con-participacion-de-la-aei-en-el-marco-de-la-era-net-flag-era
France (ANR)	• Publication of the Call Announcement on the website of ANR (www.agence-nationale-recherche.fr – News & Call webpage) in French and in English • ANR newsletter • Mailing to ANR experts database, to specific communities • Information to be forwarded to the French National Contact Points for H2020 (http://horizon2020.gouv.fr)
Greece (GSRT)	Call pre-announcement in our website on 7.11.2018 http://www.gsrt.gr/central.aspx?sId=125I515I1370I646I516358&olID=750&neID=965&neTa=10042_101849_2&ncID=0&neHC=0&tbid=0&lrID=2&oldUIID=aI750I0I119I428I1089I0I1&actionID=load&JScript=1

Hungary (NKFIH)	The call was publicised through
	• Call pre-announcement was made on:
	    • The website of the National Research, Development and Innovation Office
	    • The Hungarian Horizon 2020 website
	• Information was published in the newsletter of Horizon 2020 ICT & FET
	
	The call was presented at the national information day on ICT & FET

Israel (ISERD)	• Appearance in the Israel Innovation Authority Internet news letter • Appearance in ISERD internet news letter • Publication at ISERD site • 3 special conference days at three Universities
Italy (MIUR)	Website of MIUR: http://www.miur.gov.it/web/guest/news/-/asset_publisher/ubIwoWFcqWhG/content/bando-flag-era-iii-apertura-del-bando?inheritRedirect=false&redirect=http%3A%2F%2Fwww.miur.gov.it%2Fweb%2Fguest%2Fnews%3Fp_p_id%3D101_INSTANCE_ubIwoWFcqWhG%26p_p_lifecycle%3D0%26p_p_state%3Dnormal%26p_p_mode%3Dview%26p_p_col_id%3Dcolumn-2%26p_p_col_count%3D1 Website of MIUR - section international research: http://www.ricercainternazionale.miur.it/era/eranet-cofund-(h2020)/flag-era-iii.aspx
Lithuania (LMT)	Publication of the Call Announcement on the website of Research Council of Lithuania in Lithuanian

Latvia (VIAA)	Call information published on VIAA website http://viaa.gov.lv/lat/zinatnes_inovacijas_progr/era_net_proj/flag_era/ Call Announcement published in VIAA internet news letter (issued once a week) Call information disseminated to scientific community by e-mailing Presentation of FLAG-ERA Call 2019 in seminar in Riga about ERA-NET news and forthcoming activities
Netherlands (NWO)	Call announcement disseminated on own websites NWO and ZonMw, on third party websites (e.g. neurolab.nl), in national newsletters of NWO and ZonMw, by personal mail to Dutch research community interested in HBP (e.g. participants at DutchBrain meeting, responders to inventories)
Romania (UEFSCIDI)	• Newsletter sent to scientific research community on 19/12/2018
Sweden (VR)	• VR newsletter • Webpage of VR: https://www.vr.se/english/applying-for-funding/calls/2018-10-26-research-project-grant-for-international-collaboration-on-graphene---basic-research-flag-era.html
Sweden (VINNOVA)	• Newsletter and webpage of national program, SIO Grafen: https://siografen.se/nyheter/ • Webpage of Vinnova: https://www.vinnova.se/e/grafenprojekt-initierade-genom-Flagship-ERA-NET/svenskt-deltagande-2019/
Slovenia (MIZS)	http://www.mizs.gov.si/
Slovakia (SAS)	e-mailing to the directors of the research institutes e-mailing to the researchers, research community publication on the web page(https://www.sav.sk/index.php?lang=sk&doc=services-news&source_no=25&news_no=7882)
Turkey (TÜBITAK)	• Targeted e-mailing to the researchers, research community, Technology Transfer Offices etc. • Publication on the web page: https://h2020.org.tr/en/news/flag-era-jtc-2019-call-announcement • Newsletter distribution of web page.